



**Report on the “Vyaparniti- The Business Plan Competition” at
Bhartiya Vidyapeeth (Deemed to be University), Kharghar, Navi Mumbai.**



Activity / Event Report

Name of Event	: Vyaparniti- The Business Plan Competition 2024
Date(s) of Conduction	: 10th Jan 2024 & 13th Jan 2024
Class / Semester	: MMS Batch 2023-2025
Number of Students participated:	26
Faculty coordinator	: Prof. Kajal Desai Prof. Ketan Sutaria
Coordinator/committee	: DMS Bhartiya Vidyapeeth(Deemed to be University), Navi Mumbai
Event Mentor/Guide	: Dr. D. Henry Babu (Director, AIMS)

1. Report:

Bhartiya Vidyapeeth (Deemed to be University), Kharghar, Navi Mumbai, Department of Management organized Inter-collegiate event “Vyaparniti” the Business Plan Competition 2024 to fetch the vibrant communities of visionaries and entrepreneur together .The competition was organized for two days i.e. on 10th Jan 2024 – Round 1 and 13th Jan 2024 - Round 2 . There were total 13 teams in which 6 teams were from Atharva Institute of Management Studies and all the students were from MMS Sem-1 who gave their best by proposing unique business ideas. The team members name with there business name are mentioned below . The second prize with cash prize of Rs. 5000/- was won by one of the team of Atharva Institute of Management Studies.

Competition: VYAPARNITI				
Sr.No.	Roll No.	Team Name	Participants Name	Project Title
1	B-51	NapNest (Rest in Between)	Kshitija Sawant	Service provider with the touch of customisation for Sleeping pods
	B-67		Sakshi Gharat	
	B-28		Sushmita Kapure	
	B-46		Vaishnavi Petkar	
2	B-13	GravityGen Powerhub	Nidhi Choudhary	A sustainable lighting solution for off-grid areas.
	B-21		Khushi Jain	
	B-27		Sahil Kamthe	
	B-40		Unnati Nakum	
	B-43		Nishita Patel	
3	A-20	Environics	Suhasi Jain	It's an anti radiation chip which neutralizes harmful radiation waves emitting from the electronic devices such as mobiles, laptop, wifi, etc . It lowers risk of heart attacks, brain tumor , risk to children's .
	A-40		Adesh Raut	
	A-04		Shankar Badgajar	
	A-62		Chaitanya Thombare	
	A-56		Abhishek Sirsath	
4	A-47	Blissful Botanic	Krush Shah	Blissful Botanic (Organic Soap)
	A-59		Roshni Munde	
	A-64		Divya vartak	
	A-66		Mansi Wala	
	A-67		Suvansh Yadav	
5	A-13	Suntrack Carry	Preeti Dodwani	Our project is basically about a solar panel and gps tracker which is attached to travel bags, trekking bags and an office bag. With the help of solar panel bags you can charge your devices and you don't have to carry any chargers and also with the help of gps tracker u can track your bag if your bag gets stolen.
	B-37		Kajal Mungad	
	A-28		Harshada Malpure	
	A-02		Komal Agrawal	
	A-11		Parvi Chaudhari	
6	A-05	Evovue	Shubham Bane	Digital Spectacles
	B-42		Nisha Pareek	

Key Takeaways

- Students from different institutes enhanced their entrepreneurial skills
- Student’s entrepreneurial essence & skills were fostered.
- Students showcased their ideas in several magnitudes by creating & developing new ventures.
- Students learnt the ways of dealing with business uncertainties.
- Students gained theoretical and practical knowledge from other participants & eminent panel of judges.

- Students developed an overall understanding of current and future trends in business.

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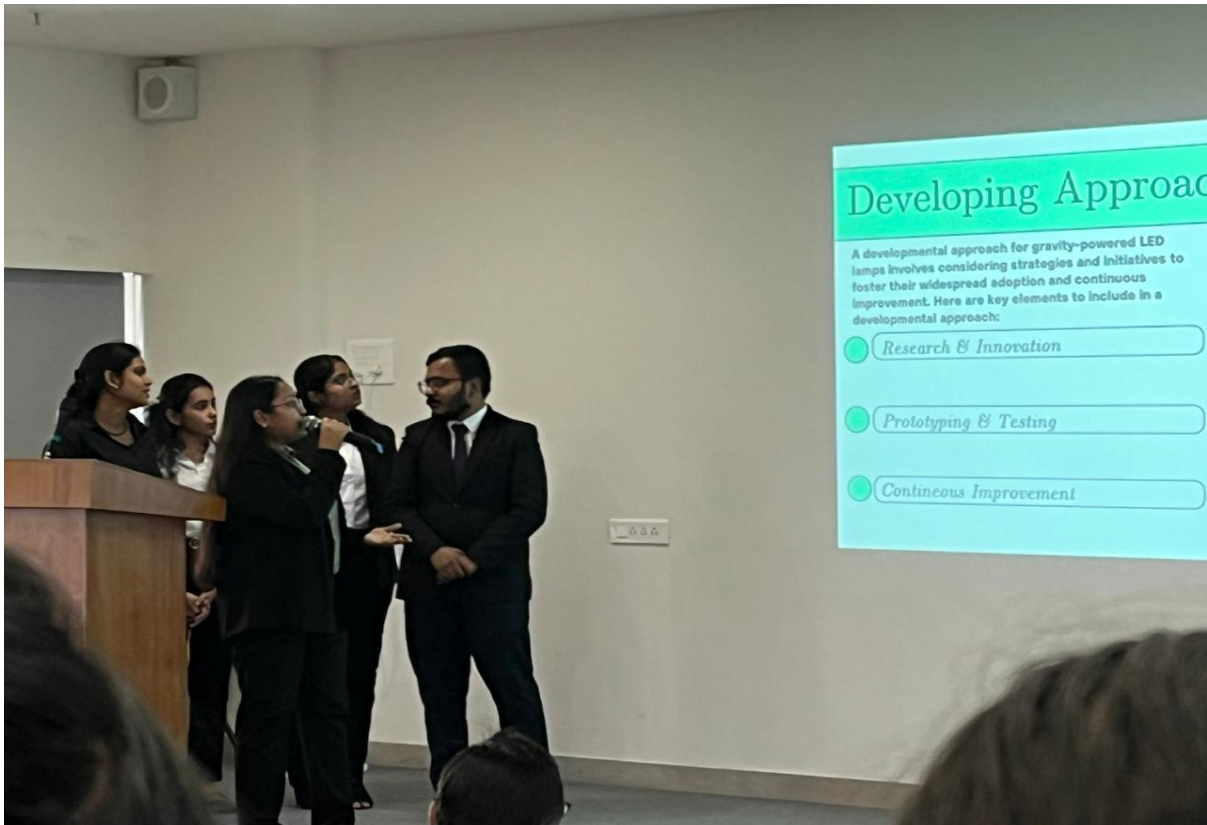
Prof. Kajal Desai Felicited by Bharti Vidyapeeth



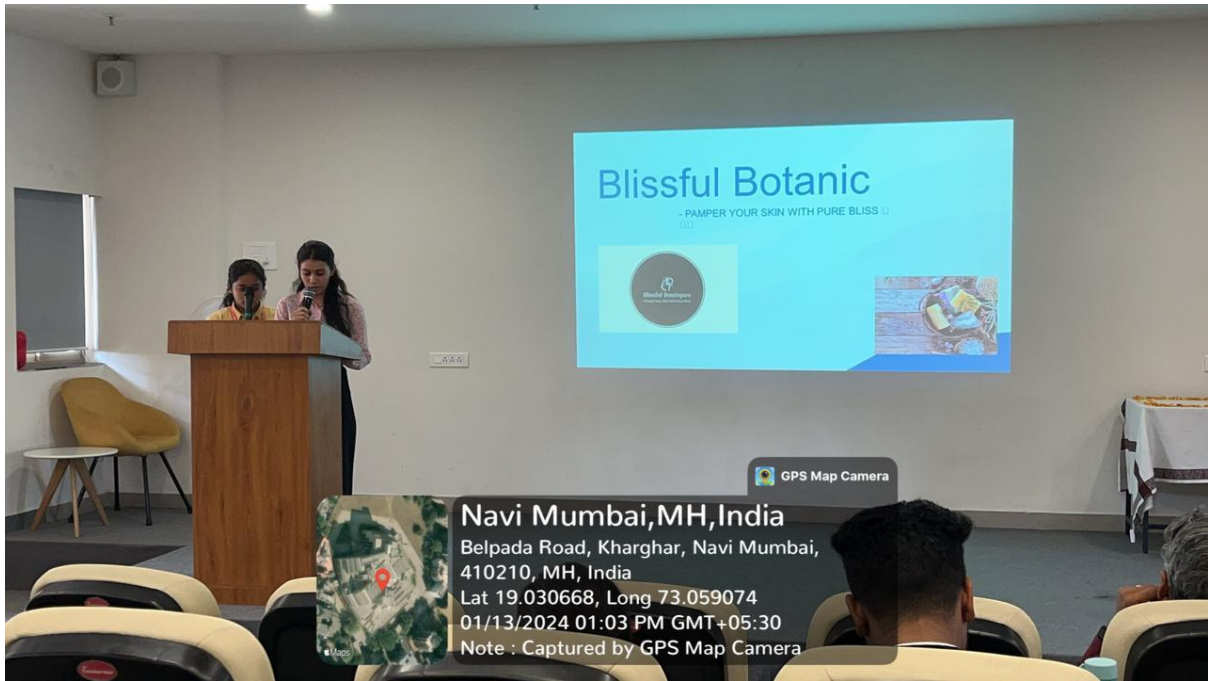
Team 2 – Winning team



Team 3



Team 4



Team 5



Team 6

